



CONG
22 — 25 OCT 2024
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LA
NUVOLA
ROME

Sponsorship Prospectus

for the

ESGCT 31st Annual Congress

La Nuvola, Rome

22-25 October 2024



Introduction

Our 31st Annual Congress will be held in the wonderful city of Rome.

Our congresses are known for their cutting-edge science, up-to-date programming, student engagement activities and our focus on enabling networking and collaborations across the sector. Invited speakers in plenary, parallel and keynote sessions represent the leading individuals and labs active in the field today. The congress offers numerous opportunities to network: in the exhibition, at the opening and closing events, during coffee and lunch breaks, poster sessions and at the renowned Molecular Mingle evening event.

In Brussels in 2023 we attracted over 2,500 delegates. You will be able to find some statistics regarding our previous congresses [here](#). Statistics from Brussels will be added shortly.

Although we work with new collaborators annually, **a large proportion of our sponsor base works with us year on year**, with some having been our partners for over a decade.

We strive to balance academic excellence and open discourse with opportunities for industry and academia to network in a comfortable setting.

For **information on our previous congresses**, please refer to <https://www.esgct.eu/previous-events>.

Deadline for sponsorship bookings

In 2023 our exhibition spaces were fully booked by mid-May. It is recommended that you confirm your sponsorship package as soon as possible to avoid possible disappointment. **The deadline for sponsorship bookings will be 30 June 2024.**



Summary of packages Rome 2024	Platinum €30,000	Gold €16,000	Silver €8,000	Bronze €3,000
Logo and company description on ESGCT congress website with URL and contact email address and listing on congress app	✓	✓	✓	✓
Exhibition booth – 3x2m	Double space* (6m x 2m OR 4m x 3m)	✓	✓	✗
Advertisement and company video on sponsor profile page on congress website	✓	✓	✓	✓
Session sponsorship **	Joint	Joint	✗	✗
Sponsorship of a social event **	Joint	✗	✗	✗
Complimentary registrations	4	3	2	1
Discount on additional registrations (up to a maximum of 6 per sponsor; further registrations will be at the prevailing industry rate)	25%	20%	15%	10%

*Subject to availability

**Subject to agreement post-contract signature and up to 2 sponsors per session or social event

Sponsor lunchtime symposium

Available to Platinum sponsors, subject to availability: €20,000

Other additions for Platinum sponsors can be negotiated.

Further notes to packages

1. Logo on website: Includes a company description of up to 150 words, a link to your URL and a contact email address; will be set to live upon contract signature
2. Booth spaces include a standard trestle table, 2 chairs, basic electricity supply and free WiFi



3. Session sponsorship consists of your logo on the online congress programme and the congress app and will be negotiated and confirmed after contract signature; up to 2 sponsors per session
4. Social event sponsorship consists of your logo on the online congress programme and the congress app and will be negotiated and confirmed after contract signature; up to 2 sponsors per social event, except for the Molecular Mingle for which there can be 3 sponsors
5. Codes for complimentary registrations and discounts on additional registrations will be given in the sponsorship invoice

Lead capture

We will be working with lead capture specialist Zuant again, with four levels of packages available depending on your requirements and your budget. Details for signing up will be given Exhibition Manual.

Social media

We enjoy active engagement with our 4,600+ followers on Facebook and 3,700+ followers on X. We have 1,300+ YouTube subscribers and over 7,000 LinkedIn followers.

A picture paints a thousand words! Check out our flickr feed for our event pictures

<https://www.flickr.com/photos/esgctcongress/albums>





Exhibition

We expect to be able to accommodate around 120 exhibition booths.

There will be no shell scheme; this is a space-only exhibition with basic furniture, power and WiFi included in the sponsorship fee.

Over the years, our exhibition has developed from simple table-top displays to more sophisticated, custom-built stands and everything in between.

Exhibitors can choose to rent equipment, additional furniture and accessories from an exhibition supplier. Details will be included in the Exhibition Manual.

Please note that booths will be allocated in order of priority, with Platinum sponsors selecting their positions first, then Gold etc. Within sponsorship levels, date of contract signature will be used, i.e. a sponsor who confirmed earlier will get priority over a sponsor who confirms their participation at a later date.

We will work with logistics company SITE Event Logistics to handle the shipment of exhibition materials to the congress and return shipments at the end. The cost for these services will be payable by the exhibitor.

You can use the footprint of your booth space as you wish, but please bear in mind the relatively limited time to set up and dismantle your booth. The maximum height for all booths will be 2.5m.

If you intend to have a custom-built booth, the design will need to be submitted to ESGCT for approval.

All details regarding the exhibition will be communicated to sponsors in the Exhibition Manual and the floorplan will be available in the coming weeks.





PLATINUM LEVEL

EURO €30,000

- Recognition as a Platinum sponsor on the congress website including logo, URL, contact email address and a company description of up to 150 words
- Listing as a Platinum sponsor (and exhibitor if applicable) on the congress app
- Joint sponsorship of one scientific session (to be agreed with the congress scientific committee)
- Joint sponsorship of one congress social event (to be agreed with the organisers)
- A double exhibition space (6x2m OR 4x3m depending on the position selected, including a standard trestle table & 4 chairs, WiFi and electricity), subject to availability
- Opportunity to submit a video and an advertisement for your sponsor profile page on the ESGCT congress website
- Complimentary congress registration for four company employees
- Up to six additional registrations with a 25% discount on the prevailing industry congress rate

Plus

An option to host a lunchtime symposium, subject to availability

at an additional cost of €20,000





GOLD LEVEL

EURO €16,000

- Recognition as a Gold sponsor on the congress website including logo, URL, contact email address and a company description of up to 150 words
- Listing as a Gold sponsor (and exhibitor if applicable) on the congress app
- Joint sponsorship of one scientific session (to be agreed with the congress scientific committee)
- One exhibition space (3x2m, including a standard trestle table & 2 chairs, WiFi, electricity)
- Opportunity to submit a video and an advertisement for your sponsor profile page on the ESGCT congress website
- Complimentary congress registration for three company employees
- Up to six additional registrations with a 20% discount on the prevailing industry congress rate

SILVER LEVEL

EURO €8,000

- Recognition as a Silver sponsor on the congress website including logo, URL, contact email address and a company description of up to 150 words
- Listing as a Silver sponsor (and exhibitor if applicable) on the congress app
- One exhibition space (3x2m, including a standard trestle table & 2 chairs, Wi-Fi, electricity)
- Opportunity to submit a video and an advertisement for your sponsor profile page on the ESGCT congress website
- Complimentary congress registration for two company employees
- Up to six additional registrations with a 15% discount on the prevailing industry congress rate



BRONZE LEVEL

EURO €3,000

- Recognition as a Bronze sponsor on the congress website including logo, URL, contact email address and a company description of up to 150 words
- Listing as a Bronze sponsor on the congress app
- Opportunity to submit a video and an advertisement for your sponsor profile page on the ESGCT congress website
- Complimentary congress registration for one company employee
- Up to six additional registrations available with a 10% discount on the prevailing industry congress rate

CONGRESS PARTNERS

To discuss your involvement with our exciting congress,
please contact:

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