



Sponsorship Prospectus

for

Edinburgh 2022

ESGCT 29th
Congress
in collaboration
with BSGCT

Edinburgh
International
Conference
Center

11 - 14 October



EUROPEAN
SOCIETY OF
GENE & CELL
THERAPY

British
Society
for
Gene &
Cell
Therapy



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Introduction

Our 29th Annual congress is organised in collaboration with the British Society for Gene & Cell Therapy (BSGCT) in the fabulous city of Edinburgh.

We are all very much looking forward to our first in-person congress for what will be a gap of three years. We will still need to keep the situation with the pandemic under review and it is possible that the Edinburgh congress may be a hybrid event in some shape or form. However, planning is very much focused on a 100% live event at this stage.

Invited speakers across plenary, parallel and keynote sessions will represent the leading individuals and labs active in the field today. Our congresses have become known for their cutting-edge science, up-to-date programming, student engagement activities, and their focus on enabling in-depth networking and collaborations across our exhibition, fully catered opening and closing events, coffee and lunch breaks, poster sessions and the famed Molecular Mingle. In Edinburgh, this will take place at the **National Museum of Scotland** where we will open some of the galleries for exploring and will showcase the best of local cuisine and entertainment.



Edinburgh International Conference Centre image by David Barbour



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ESGCT growth

| | 2015 - Helsinki with FSGT | 2016 - Florence with ISSCR | 2017 - Berlin with DG-GT | 2018 - Lausanne with ISSCR & SFTCG | 2019 - Barcelona with SETGYC | 2021 – Virtual with 8 national societies |
|--------------------------|------------------------------|-------------------------------|-----------------------------|--|---------------------------------|--|
| Registrations | 668 | 1,307 | 1,027 | 1,294 | 1,956 | 1,338 |
| Abstracts | 390 | 593 | 458 | 613 | 700 | |
| Sponsors & Exhibitors | 36 + 33 | 36 + 49 | 39 + 48 | 43 + 64 | 75 + 80 | 47 inc. 27 exhibitors |

Although we attract new collaborators annually, **80% of our sponsor base work with us year on year**, with some having been our partners for over a decade. We strive to balance academic excellence and open discourse with opportunities for industry and academia to network in a comfortable and casual setting.

Please note that the constraints of the venue in Edinburgh already mean that there will be a maximum of 1,500 delegates. We attract delegates from all over the world, but we can assume that there could still be some travel restrictions and other regulations in place regarding international travel and infection control protocols.

For **event analytics from the ESGCT Virtual Congress** in October 2021, please [click here](#).

For **statistics on all previous congresses**, please refer to our website:

<https://www.esgct.eu/Congress/Previous-congresses.aspx>



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Summary of packages

| | Diamond €30,000 | Platinum €16,000 | Gold €10,000 | Silver €6,000 | Bronze €3,000 |
|--|--|----------------------------|------------------------|-------------------------|-------------------------|
| Logo on ESGCT/BSGCT websites with weblink | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo in printed programme book* | ✓ | ✓ | ✓ | ✓ | ✓ |
| Exhibition booth – 3x2m | Double space | 1 space | 1 space | 1 space | ✗ |
| Advertisement in programme book * | Double page | Full page | Half page | Half page | Half page |
| Session sponsorship ** | Sole | Sole | Joint | ✗ | ✗ |
| Company video for VOD web page | Yes | Yes | Yes | Yes | ✗ |
| Sponsorship of a social event ** | Yes – joint | Yes - joint | ✗ | ✗ | ✗ |
| Plus <u>one</u> of: (subject to availability) ** | Lanyards (sole) Congress app (sole) WiFi (sole) Lunchtime symposium (up to 3 available) | ✗ | ✗ | ✗ | ✗ |
| Complimentary registrations – delegates (access all areas) | 5 | 4 | 3 | 2 | 2 |
| Exhibitor-only passes (no access to sessions) | 1 | 1 | 1 | 1 | ✗ |
| Discount on additional registrations | 50% | 40% | 30% | 20% | 10% |

*In the interests of conserving resources, it is possible that there will be no printed programme book, in which case we will create a space online for company advertisements

**Subject to agreement post-contract signature



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Further notes to packages

1. Logo on website: Includes a company description of up to 150 words and a link to your URL; will be set to live upon contract signature
2. Booth space: Size 3m x 2m; includes a table, 2 chairs, basic electricity supply and free WiFi
3. Sessions, social events and additional sponsorship can be negotiated and confirmed after contract signature
4. Codes for complimentary registrations and discounts on additional registrations will be given in the sponsorship invoice

Social media

We enjoy active engagement with our 4,100+ followers on Facebook and nearly 2,900+ followers on Twitter. We have 1,000+ YouTube subscribers and 1,400+ LinkedIn followers. Our average weekly website page views of 6,000+ rises to 24,000+ during key dates around our events.

A picture paints a thousand words! Check out our flickr feed for our event pictures

<https://www.flickr.com/photos/esgctcongress/albums>





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11-14 October 2022

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Exhibition

Please find below the proposed floor plan for the exhibition area at the EICC based on 80 exhibition booths sized 3m x 2m.

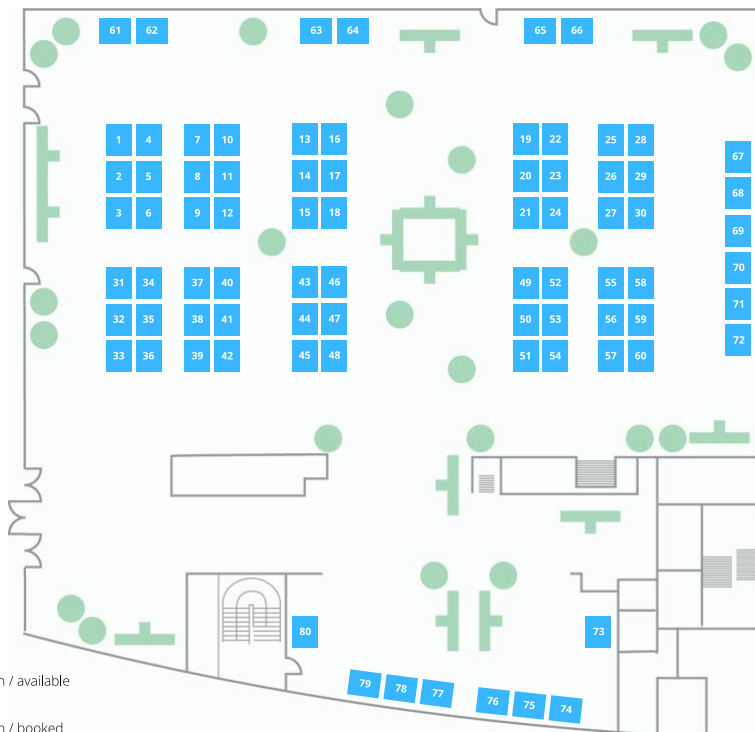
Please note that booths will be allocated from July 2022, with Diamond then Platinum sponsors selecting their positions first (then Gold etc.). Date of contract signature will also be taken into account so, for example, a sponsor who confirmed for the original Edinburgh or Brussels congresses and who held their sponsorship over for 2022 will get priority over a sponsor who confirms their participation in spring or summer 2022.

Exhibitors / EICC, Edinburgh

- | | | |
|-----------------|-----|-----|
| 1. Company name | 31. | 61. |
| 2. | 32. | 62. |
| 3. | 33. | 63. |
| 4. | 34. | 64. |
| 5. | 35. | 65. |
| 6. | 36. | 66. |
| 7. | 37. | 67. |
| 8. | 38. | 68. |
| 9. | 39. | 69. |
| 10. | 40. | 70. |
| 11. | 41. | 71. |
| 12. | 42. | 72. |
| 13. | 43. | 73. |
| 14. | 44. | 74. |
| 15. | 45. | 75. |
| 16. | 46. | 76. |
| 17. | 47. | 77. |
| 18. | 48. | 78. |
| 19. | 49. | 79. |
| 20. | 50. | 80. |
| 21. | 51. | |
| 22. | 52. | |
| 23. | 53. | |
| 24. | 54. | |
| 25. | 55. | |
| 26. | 56. | |
| 27. | 57. | |
| 28. | 58. | |
| 29. | 59. | |
| 30. | 60. | |

Key

- Exhibitor booth / available
- Exhibitor booth / booked
- Catering



We will be working with a local company to organise exhibition logistics including deliveries ready for the congress and collections at the end. Details will be communicated to sponsors in due course.



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DIAMOND LEVEL

EURO €30,000

- Recognition as a Diamond sponsor on the congress website and in the official congress programme book (tbc), including logo and a company description of up to 150 words
- Sole sponsorship of one session (discussed and agreed with the congress scientific committee)
- A double exhibition space (6x2m, 2 tables & 4 chairs, WiFi, electricity)
- Double-page advertisement in the official congress programme book (or on ESGCT website)
- Named supporter of one social networking activity; recognition includes one sign or banner at the event with your full-colour logo designating your support
- Opportunity to submit a video for the ESGCT Video on Demand page
- Complimentary congress registration for five company employees; additional registrations available with a 50% discount on the prevailing industry congress rate
- Complimentary exhibitor pass (no access to sessions) for one company employee; additional exhibitor passes available with a 50% discount on the prevailing industry exhibitor pass rate

Plus select one of the following options where you will be acknowledged as Diamond sponsor (subject to availability):

- Congress lanyards
- Congress app
- Congress WiFi
- Lunchtime symposium



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PLATINUM LEVEL

EURO €16,000

- Recognition as a Platinum sponsor on the congress website and in the official congress programme book (tbc), including logo and a company description of up to 150 words
- Sole sponsorship of one session (discussed and agreed with the congress scientific committee)
- One exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- Full-page advertisement in the official congress programme book or on the ESGCT website
- Named supporter of one social networking activity; recognition includes one sign or banner at the event with your full-colour logo designating your support
- Opportunity to submit a video for the ESGCT Video on Demand page
- Complimentary congress registration for four company employees; additional registrations available with a 40% discount on the prevailing industry congress rate
- Complimentary exhibitor pass (no access to sessions) for one company employee; additional exhibitor passes available with a 40% discount on the prevailing industry exhibitor pass rate





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GOLD LEVEL

EURO €10,000

- Recognition as a Gold sponsor on the congress website and in the official congress programme book (tbc), including logo and a company description of up to 150 words
- Joint sponsorship of one scientific session (discussed and agreed with the congress scientific committee)
- One exhibition space (3x2m, 1 table & 2 chairs, WiFi, electricity)
- A full page advertisement in the official congress programme book (or on the ESGCT website)
- Opportunity to submit a video for the ESGCT Video on Demand page
- Complimentary congress registration for three company employees; additional registrations available with a 30% discount on the prevailing industry congress rate
- Complimentary exhibitor pass (no access to sessions) for one company employee; additional exhibitor passes available with a 30% discount on the prevailing industry exhibitor pass rate





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SILVER LEVEL

EURO €6,000

- Recognition as a Silver sponsor on the congress website and in the official congress programme book (tbc), including logo and a company description of up to 150 words
- One exhibition space (3x2m, 1 table & 2 chairs, Wi-Fi, electricity)
- One half-page advertisement in the official congress programme book or on the ESGCT website
- Opportunity to submit a video for the ESGCT Video on Demand page
- Complimentary congress registration for two company employees; additional registrations available with a 20% discount on the prevailing industry congress rate
- Complimentary exhibitor pass (no access to sessions) for one company employee; additional exhibitor passes available with a 20% discount on the prevailing industry exhibitor pass rate





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BRONZE LEVEL

EURO €3,000

- Recognition as a Bronze sponsor on the congress website and in the official congress programme book (tbc), including logo and a company description of up to 150 words
- One half-page advertisement in the official congress programme book or on the ESGCT website
- Complimentary congress registration for two company employees; additional registrations available with a 10% discount on the prevailing industry congress rate



CONGRESS PARTNERS

To discuss your involvement with our exciting congress, please contact:

Gaëlle Jamar (mobile) +44 7766 475 379

Email: office@esgct.eu

or **Liz Wilson** partners@esgct.eu

WATS.  **N**
ASSOCIATION MANAGEMENT